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## Who does the media say we are? ...because equity is still an issue

### Virtual General Membership Meeting

**Date:** Saturday, March 12, 2022

**Time:** 1:00 p.m.

**Program:** Let's Chew on This!

**Guest Speaker:** Emily J.H. Contois, PhD, MPH, MLA

**Join Zoom Meeting\***

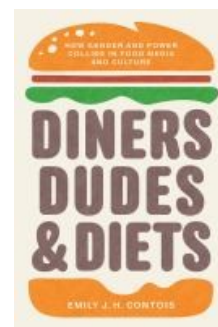
<https://us02web.zoom.us/j/3699547636?pwd=YUdJb1dGR01UdDNqR1FTOUc2ck1Jdz09>

Meeting ID: 369 954 7636

Passcode: 504788

**For More Information:** Contact President Pam McDonald,  
pammcdonald9857@gmail.com; cell: 918-636-5131

\*You may need to copy and paste the url.



by Emily Contois

Drawing from her first book (*Diners, Dudes & Diets*) and her new research (*Like an Athlete*), Emily Contois will analyze some of the messages our media landscape imparts about our identities, food, bodies, and health. We'll consider everything from TV programs and social media content to advertising, product packaging, and so much more.



Emily Contois is Chapman Assistant Professor of Media Studies at The University of Tulsa. She researches food, bodies, health, and identities in media and popular culture. She's the author of *Diners, Dudes & Diets: How Gender and Power Collide in Food Media and Culture*, and co-editor with Zenia Kish of *Food Instagram: Identity, Influence, and Negotiation*, due out May 10, 2022.

As a public scholar she's been on *CBS this Morning*, *BBC Ideas*, and *Ugly Delicious* on Netflix, and has written essays for *NBC News*, *Jezebel*, and *Culture Study*.

Contois holds a PhD and an MA in American Studies from Brown University, as well as an MLA in Gastronomy from Boston University and an MPH in Public Health Nutrition from UC Berkeley.

How do these media shape who we are and think we can be, how we want to feel, and what we hope to look like? Is this good or bad for us? **The answer is complex and contradictory, but something worth chewing on!**



## President's Corner

**IT'S MARCH, SO IT'S WOMEN'S HISTORY MONTH!** On March 8, and throughout the month of March, we will celebrate the many achievements of women throughout history.

Women have contributed a lot to society, and we have made great strides in reducing the gender equity gap. However, we still have some barriers to overcome to ensure equal economic opportunities, educational equity, women's health, and an end to gender-based violence.

Throughout the month of March we can help by donating to nonprofits whose work has and continues to pave the way to achieve these goals.

Hope to see you all at our Zoom meeting March 12.

—Pam McDonald, President, AAUW Tulsa  
[adamsfamily9857@aol.com](mailto:adamsfamily9857@aol.com)  
 or 918-636-5131

## Annual AAUW Election

### 2022 AAUW Bylaws proposed changes:

Each year we elect four directors to the national Board of Directors. Under our current bylaws, the Nominating Committee is required to provide notice of open positions and request nominations eight months prior to the date of the election. The provision is obsolete now that AAUW has moved to online voting. The change would remove the 8-month requirement.

The list of members eligible to vote has been required to be sent out 60 days prior to the election date; that is proposed to change to 30 days.

### Key dates for 2022 vote:

April 6—voting opens, online voting encouraged  
 May 16 —Online voting ends at 5 p.m. ET  
 May 18 — Vote results announced online

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### TULSA VOICE

Monthly newsletter of American Association of University Women,  
 Tulsa Branch, 5219 S Joplin Ave, Tulsa, OK 74135

**Web Site:** <http://tulsa-ok.aauw.net/>

**President:** Pam McDonald, 918-636-5131

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## Virtual NCCWSL

May 24-26, 2022

**THIS YEAR**, AAUW invites hundreds of college women from around the country for three days of virtual leadership training, inspiration and networking at our National Conference for College Women Student Leaders (NCCWSL).

**NCCWSL** has grown since its founding more than three decades ago, attracting over 10,000 student leaders. In 2019 the conference brought together 800 attendees representing 48 states and over 300 colleges and universities.

**THE DIVERSITY** of backgrounds and ideas at NCCWSL is part of what makes it such a transformative experience. The workshops, panels, speakers and activities provide endless opportunities to learn from experts, while peer networking allows students to learn from one another and make lifelong connections.

**THE SCHEDULE** of NCCWSL 2022 workshops and panels is coming soon! Programming will center around the following learning objectives:

- ◆ **Leadership development:** Develop and strengthen a leadership narrative through voice, skill set, and mind-set.
- ◆ **Professional development:** Build a professional tool kit for postgraduate life.
- ◆ **Activism:** Know the how, why, and when to take action and be a change maker.
- ◆ **Women's issues:** Gain a better understanding of issues and policies affecting women locally, nationally, and globally.
- ◆ **Identity and diversity:** Own one's personal identity and role in increasing and supporting diverse voices.

### Design Thinking

New this year, on Tuesday, May 24, is an engaging half-day workshop on "Design Thinking", a cutting-edge strategy for creative problem-solving. Based on the customer-focused methods that product designers use, design thinking can benefit anyone who wants to be a leader — especially in STEM fields. Attendees can learn from NCCWSL'S experts and build skills as an innovator and collaborator.

Do you know a young woman who could benefit from this experience? Share this information with them and encourage them to register.

For updates and to register, go to:

<https://www.aauw.org/resources/programs/nccwsl/about/>

## Interest Groups

### AAUW TULSA BOOK GROUP



AAUW Tulsa Book Group will meet via Zoom on **Friday, March 25** at 6:30 PM. The group will discuss The Night Watchman by Louise Erdrich.

Text Rose at the number below to be added to the email list. I will send you the details to join the Zoom meeting at that time.

**Rose Unterschuetz,**  
phone/text **918-688-7128**

### MYSTERY BOOK GROUP

Mystery book club will meet **in person on Wednesday, March 16**, at **11:30 A.M.**, at Barnes and Noble, 5231 E. 41st St. This time our mission is to read any mystery! Free read! Come prepared to share!



Questions?  
Call Linda Brooks, 918-260-3263, or  
[ishbrooks@yahoo.com](mailto:ishbrooks@yahoo.com)

*"Try to be a rainbow  
In someone else's  
cloud."*

—Maya Angelou

**Save the date!**

**Saturday, April 9, 1:00 P.M.**  
**Tulsa Branch AAUW**

Tour the  
**SHERWIN MILLER**  
**MUSEUM OF JEWISH ART**

## MEMBERSHIP MATTERS

**Once a month or more often** I check the AAUW National website (AAUW.org) for an update on what our organization is doing to advance equity. I am never disappointed. This month I zeroed in on a recent study from AAUW regarding the percentage of women college presidents. (*See below.*)

**Why is this of interest?** Because the face of sexual discrimination and power gaps is very complex and far reaching. That is one of the reasons I choose to belong to AAUW. I want to be educated and alerted to areas where bias exists. I want to become part of the solution.

**Thank you for choosing to belong** to AAUW and please invite other women to join us in advancing equity for women and girls.

— Rose Unterschuetz  
Vice-President of Membership  
[tulsarose@sbcglobal.net](mailto:tulsarose@sbcglobal.net)

### THE WOMEN'S POWER GAP

#### Where are the Women College Presidents?

A new report from AAUW and the Eos Foundation, called *The Women's Power Gap at Elite Universities: Scaling the Ivory Tower*, found that just 22% of presidents at the nation's elite research universities are women — and only 5% are women of color.

**This is particularly disturbing** given that women have outnumbered men in colleges since the late 1970s, and women of color represent the fastest growing segment of the college population in the United States. The report explores the barriers and biases that are keeping women from reaching the highest ranks of academic leadership.

### PROSPECTIVE MEMBER

Prospect's Name \_\_\_\_\_

Address \_\_\_\_\_

Phone # (w) \_\_\_\_\_ (H) \_\_\_\_\_

AAUW Contact \_\_\_\_\_  
(Return to: Rose Unterschuetz, 5820 S. Evanston Ct., Tulsa, OK 74105)



*AAUW advances gender equity for women and girls through research, education, and advocacy.*

AAUW, founded in 1881, is open to all graduates who hold the associate's, baccalaureate or higher degree from a regionally accredited college or university.

*In principle and in practice, AAUW values and seeks a diverse membership.  
There shall be no barriers to full participation in this organization  
on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.*

#### **Our Value Promise:**

*"As a member of AAUW,  
you belong to a community  
that breaks through  
educational and  
economic barriers  
so that all women  
have a fair chance."*

**Websites:** Tulsa Branch—<http://Tulsa-ok.aauw.net/>  
Oklahoma AAUW—[www.aauwoklahoma.org](http://www.aauwoklahoma.org) National AAUW—[www.aauw.org](http://www.aauw.org)

### **Edmond AAUW Branch Edmond Middle School Girls' Hall of Honor Induction March 6, 2022, 2 p.m.**

SIX EDMOND Middle School girls will be inducted into the Edmond Girls' Hall of Honor via Zoom and Facebook Live on March 6.

MORE THAN 30 students were nominated by a teacher, counselor or school administrator for demonstrated leadership skills and community involvement.

AAUW MEMBERS Pat Snodgrass and Shelli Wasson narrowed the applicant list to the top two girls from each middle school. Edmond AAUW branch members then made the final selection of one student from each school.

EACH INDUCTEE will receive an AAUW Certificate of Induction, and two books: Qualities of Leadership, and Rachel Ignatofsky's book, Women in Science: 50 Fearless Women Who Changed the World.

EACH STUDENT designed a poster highlighting her leadership skills, which will be in a month-long display at the Edmond Public Library celebrating Women's History Month.

THE GIRLS' HALL OF HONOR was established in 2015 by AAUW member Erma Stewart.

Zoom details: Meeting ID: 893 7543 4942  
Passcode: 2022HOH



## **SAVE THE DATE**

UNITED NATIONS OBSERVANCE OF INTERNATIONAL WOMEN'S DAY  
**Gender Equality Today for a Sustainable Tomorrow**

**8 March 2022  
10:00am - 11:30am ET**



## **March+, 2022 Calendar**



**March 6** Edmond AAUW Hall of Honor Induction  
See above.  
**March 8** UN Observance of International Women's Day See above.  
**March 12** General Membership Meeting See P. 1.  
**March 16** Mystery Book Group See Page 3.  
**March 20** Deadline for April TULSA VOICE.  
**March 25** Tulsa Branch Book Group See Page 3.

**April 6** Voting begins in AAUW Annual election  
See Page 2.  
**April 9** General Membership Meeting See P. 3.  
**May 16** Online voting in AAUW Election ends See Page 2.  
**May 18** Voting results in AAUW election announced  
**May 24-26** National Conference for College Women Student Leaders See Page 2.